

## Enjoy life's true sound.

Equipped with the next generation of BestSound™ Technology, Inzio provides binaural directional performance that is so advanced, wearers can understand speech in demanding environments even better than people with normal hearing.\* This world first technology delivers rich, clear and natural sound quality.

Hearing with two ears, or binaural hearing, helps us to maintain spatial orientation and understand speech better in noise. Inspired by these advantages, this unique technology delivers an exceptional binaural listening experience.

Inzio also presents a world first for directional microphones in tiny CIC hearing aids. When worn in a pair, binaural directionality offers much improved speech understanding in noisy situations.

Plus, Siemens Inzio models do all this with the industry's lowest battery consumption\*\* so batteries last longer.

\* Two independent clinical studies have shown that Siemens Pure® and Carat™ hearing instruments with binaural processing provide better than normal hearing capabilities in certain demanding listening environments. The new wireless, Inzio binax models have the same directional performance as the Pure and Carat binax.

\*\* For instruments with binaural processing.



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Hearing instruments help many people hear better, but no hearing instrument can solve every hearing problem nor restore normal hearing.

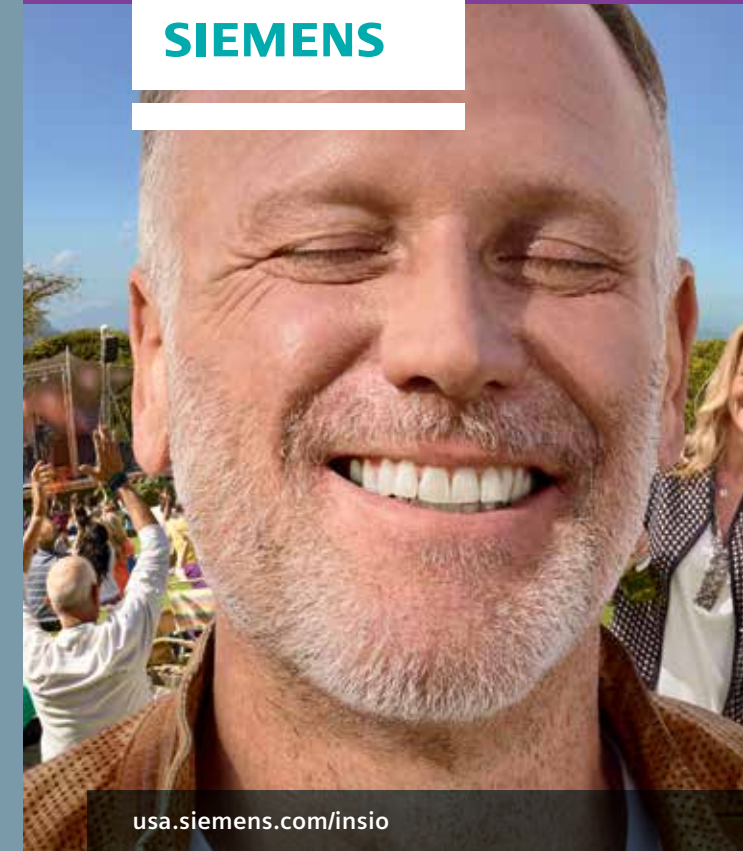
### Legal Manufacturer

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SIEMENS

Inzio



[usa.siemens.com/inzio](http://usa.siemens.com/inzio)



## Enjoy the sound of life.

The new Inzio™ in-the-ear hearing aids. A world first. Better binaural speech understanding in noisy environments.

Providing enhanced natural directional hearing:  
**The new Inzio.**

Tailor-made for your ears and hearing loss, Inzio hearing aids offer a perfectly discreet fit. Even the tiniest models, the virtually invisible, completely-in-canal – CICs, come with a world first – the ability to enhance the ear's natural directionality to the front. This allows for better speech understanding – even in noisy environments, like restaurants.



All Inzio models, even the tiniest ones, are remotely controllable via apps – for an unprecedented level of discreet and convenient handling.



### Local Contact

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Read the QR code with the QR code reader on your smart phone



[usa.siemens.com/hearing](http://usa.siemens.com/hearing)

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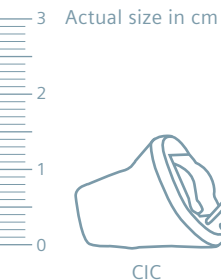
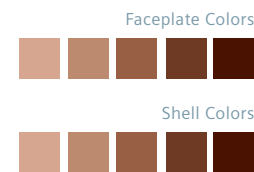
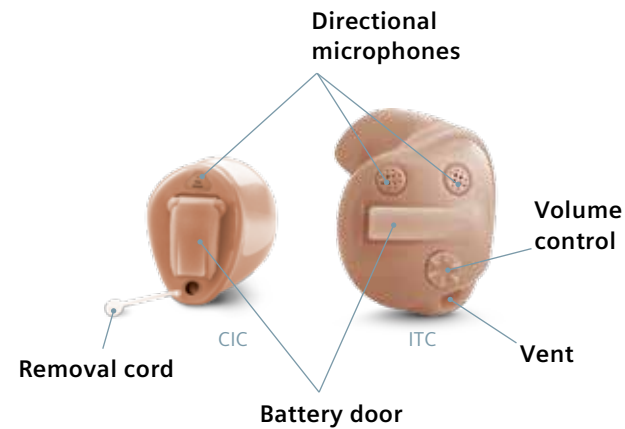
Life sounds brilliant.

Unseen discretion, pure sound:  
**Inσιο custom hearing aids.**



Small in size, big in performance: Some Inσιο models are so tiny that they are almost invisible when worn. Yet they are packed with outstanding features to provide you with exceptional sound quality.

**Inσιο at a glance:**



A nice chat during a bicycle ride, enjoying an open-air concert, a delightful conversation in a restaurant. Every day you find yourself in many different listening situations. Equipped with exceptional features, Inσιο can cover them all – automatically.

**Hearing that is more precise than ever.**

Immerse yourself in conversations without a second thought – with Inσιο’s **directional microphones** you can enjoy an exceptional binaural listening experience even when there is a lot of noise around you. You can focus precisely on speech from the front, back or either side of you.

Inσιο's features adjust automatically even in challenging situations like a busy restaurant or crowded mall.

**Easier, clearer speech understanding.**

The natural shape of our ears lets us clearly hear what takes place in front of us while suppressing sound from the back. Inσιο's **binaural directionality** enhances this effect so you can fully enjoy your conversations, even in demanding environments with a lot of background noise.

**Only the best audio signal – even in wind.**

No matter what you're doing outside, Inσιο's eWindScreen™ binaural helps you enjoy every minute by minimizing annoying wind noise and maximizing the clarity of the sounds you want to hear.

**Getting the better of tinnitus.**

Tinnitus can be distracting and annoying. Inσιο’s optional **tinnitus therapy signals** can help provide relief by emitting a personalized therapy signal to reduce the effects of tinnitus and bring back comfort and serenity.

**The ultimate in seamless connections and discreet control.**

**touchControl App.**

Now, all Inσιο binax hearing aids can be controlled with a smartphone. The touchControl™ App turns an Android™ or Apple® iOS® smartphone into a hearing aid remote control. Adjusting volume, treble, and selecting programs is now possible with a FREE app – no other intermediary device is needed.



touchControl App

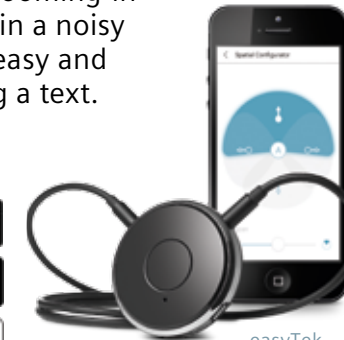
**easyTek remote audio streamer.**

With a one-button press, the easyTek™ remote audio streamer transmits audio from your TV, phone and Bluetooth®-enabled devices right into your hearing aids. Worn around the neck or hidden under clothing, the lightweight easyTek transforms Inσιο wireless hearing aids into a high-quality stereo headset, pairing with your favorite devices right out of the box.

The easyTek is compatible with Android, Apple iOS and Windows devices.

**easyTek App.**

Combined with the easyTek, the easyTek™ App turns a smartphone into a hearing aid control center, enabling switching between audio sources or ‘zooming-in’ on a conversation in a noisy restaurant. It’s as easy and discreet as sending a text.



easyTek easyTek App

**Use your smartphone to control how and what you want to hear.**

Even though your hearing aids automatically adjust to your listening environments, you now have the ability to manually adjust your hearing aids to suit your unique listening situation with easyTek and the easyTek App. So the next time you’re in a restaurant with friends and prefer to concentrate on the conversation at your table and not the one behind you, you can discreetly suppress the unwanted noise with the Spatial Configurator Span in your smartphone app.



**Spatial Configurator Span.**

Using the slider at the bottom of the easyTek App, you can slide right to focus the sound from the front while suppressing the sound from other directions. Or, you can slide to the left to hear the surrounding environment.

**Spatial Configurator Direction.**

You can adjust the hearing aids to focus on the sound or person you want to hear, including front, back, or either side of you. Just press the direction from which you want to hear to activate Spatial Configurator Direction.



**Additional accessories.**

The easyPocket™ remote control and the VoiceLink™ companion microphone further enhance Inσιο's easy handling.



VoiceLink