



SIEMENS

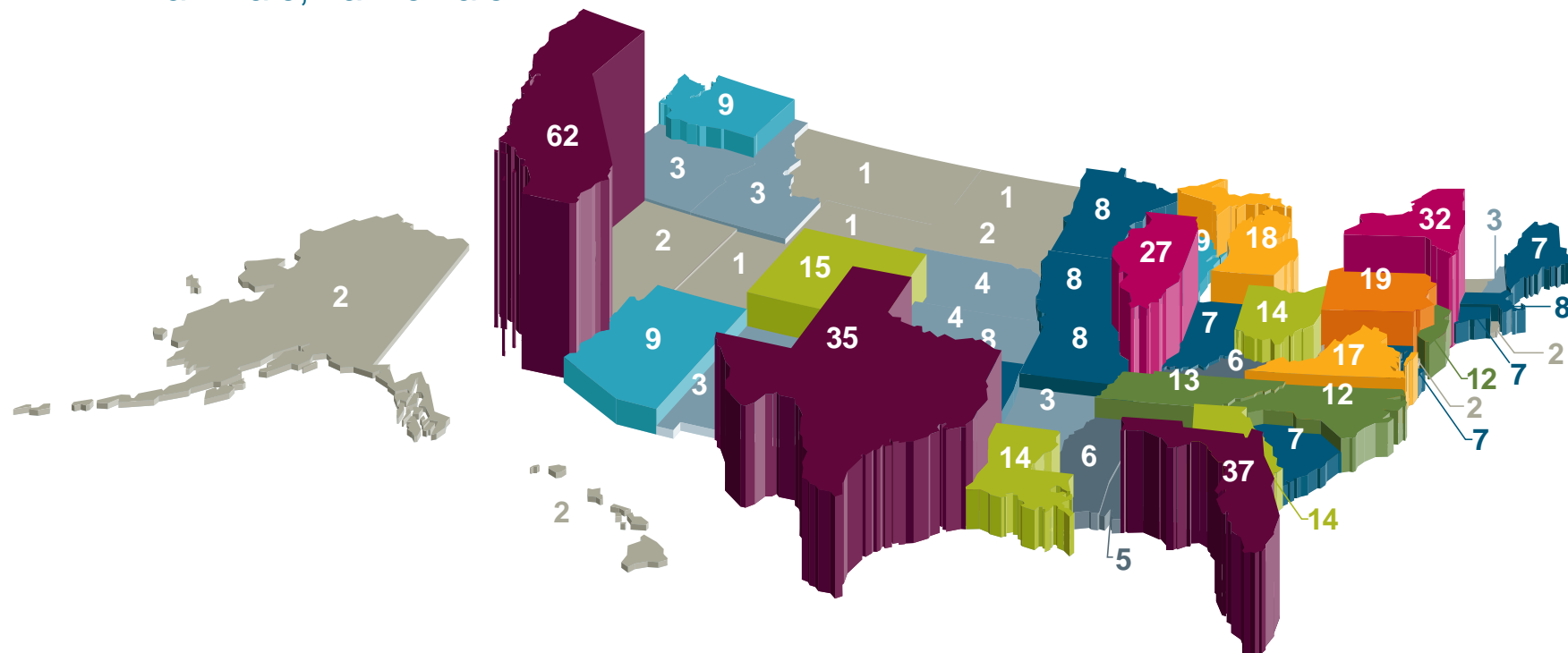


September 2014

Siemens Hearing Instruments Teen Hearing Survey

Methodology

- 500 respondents spread throughout the nation
- Mix of younger, middle and older teens ages 13-19
- Half male, half female



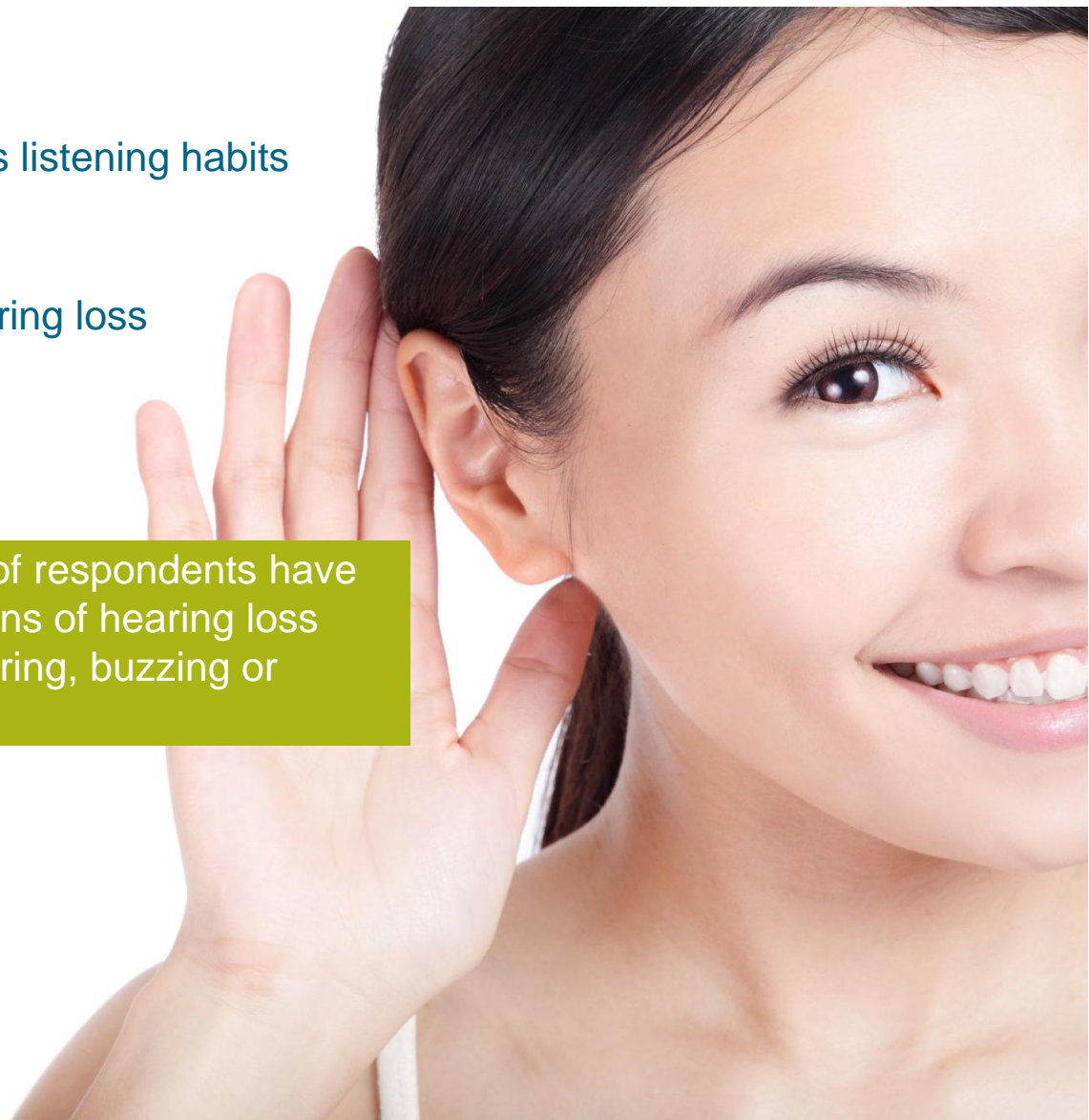
Key Findings

- Teens are engaging in dangerous listening habits
- Teens know the risks involved
- Teens showing symptoms of hearing loss

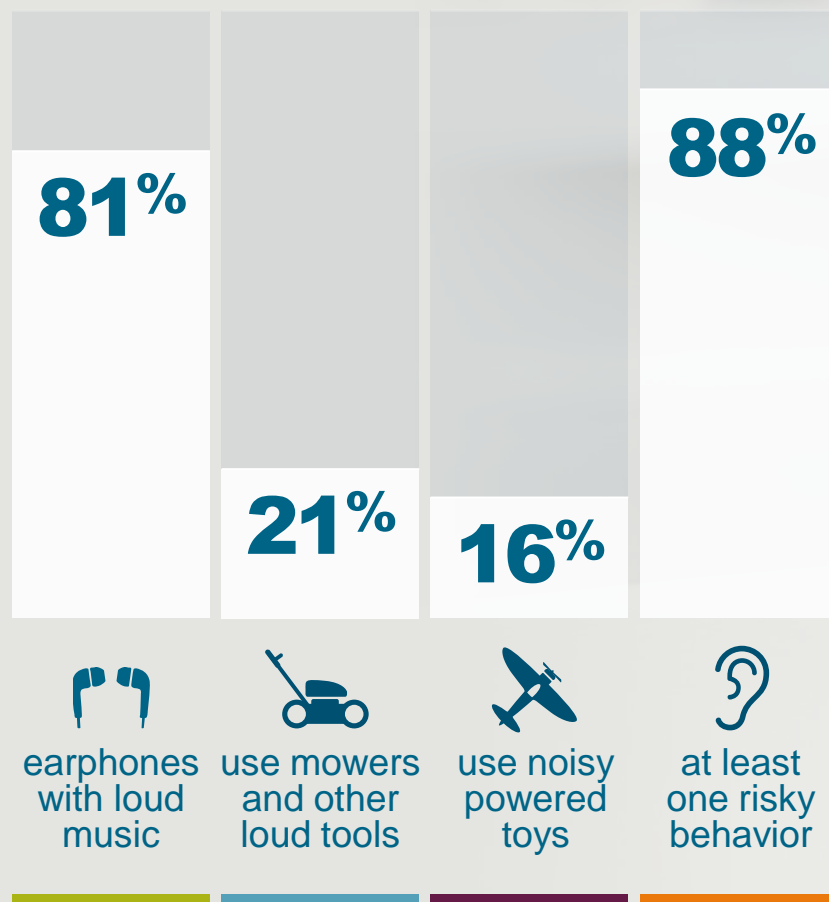
46%



Nearly half of respondents have potential signs of hearing loss (ringing, roaring, buzzing or pain)



Most Teens Engage in Dangerous Listening Habits



Teens Know There is a Risk

78 percent say their parents or teachers would tell them to lower the volume, wear protective gear or just stop if they had any idea just how loud their music was.



78%

Teens Showing Signs of Potential Hearing Loss



46%



Nearly half of teens have potential signs of hearing loss (ringing, roaring, buzzing or pain)

17%



17% or 1 in 6 teens reported having these symptoms “often or all the time.”

What Teens can do....

Siemens recommends the following simple steps



If after wearing headphones or earbuds you notice ringing, roaring, or buzzing in your ears, turn down the volume. These are signs you could be damaging your hearing.



When going to a concert or club sit in the middle of the room. You can still hear and see it all. Consider getting music plugs if you go more than twice a year. (professional musicians wear plugs and you can, too.)



Buy headphones over earbuds as the chance of overexposure to loud sound could be reduced.



If you are working with noisy tools like lawnmowers, and power saws **wear ear protection!**



HELP a friend. If you're sitting next to them and can hear their music, ask them to **"TURN IT DOWN."**



Visit a hearing care professional to obtain a baseline evaluation of your hearing health. Professionals also offer custom hearing protection for musicians and high-decibel hearing environments.